



TEXSAR: LIVE!

An event benefiting TEXSAR: Texas Search and Rescue. TEXSAR is a 501(c)(3) nonprofit organization comprised of professionally trained volunteers that deploys at the request of law enforcement, public safety or emergency management officials. TEXSAR never charges for its services.

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Dear TEXSAR Supporter,

TEXSAR: LIVE! is a virtual concert and auction fundraiser. 2020 has brought it's challenges for everyone. COVID-19 has impacted TEXSAR in a number of ways especially with our fundraising efforts. Out of an abundance of caution we made the difficult decision to cancel our usual annual fundraisers. We are mixing things up, getting creative, and going VIRTUAL! The event will kick off on October 5th with an online silent auction and wrap Friday October 9th with a two-hour interactive virtual concert and TEXSAR experience.

TEXSAR is looking for generous supporters to donate items for the silent auction or sponsor this event in efforts to raise funds to support our mission of serving the communities of Texas.

EVENT DETAILS:

SILENT AUCTION: TEXSAR Silent Auction site will be revealed soon. The auction will run from October 5th and wrap up the evening of October 9th.

VIRTUAL CONCERT: A Zoom link will be made available to all parties interested in attending. Three bands will play throughout the evening on a live stream while we share the story of TEXSAR. There will be some fun and games intertwined in the evening with chances to win great prizes and there will be plenty of opportunities to give to TEXSAR!

We ask for your support by donating an auction item, selecting a sponsorship, or joining the event. Check our website for more information:

www.texasar.org/texasarlive

Kind Regards,
The TEXSAR Fundraising Committee



TEXSAR: LIVE!

A Virtual Concert and Auction

Sponsorship Opportunities

Presenting Sponsorship - \$10,000

- Only 1 available.
- Exclusive sponsorship gift package.
- Premier logo placement on all marketing materials including but not limited to: all event press releases, social media and email campaigns, and marketing materials.
- Logo on event page with link to corporate site
- Verbal Mentions during Event Broadcast
- Logo on Auction Website
- Logo on TEXSAR homepage
- Listing in TEXSAR Annual Report as Event Sponsor
- Event Day Special Delivery to two *local addresses**

Platinum Sponsorship - \$5,000

- Sponsorship gift package
- Name/Logo as *Platinum Sponsor* on all event press releases, social media, email campaigns, and marketing materials.
- Logo on event page with link to corporate site
- Verbal Mention during Event Broadcast
- Logo on Auction Website
- Logo on TEXSAR homepage
- Listing in TEXSAR Annual Report as Event Sponsor
- Event Day Special Delivery to one *local address**

Gold Sponsorship – \$2,500

- Name/Logo as *Gold Sponsor* on all event press releases, social media, email campaigns, and marketing materials.
- Logo on TEXSAR Homepage
- Logo on event page with link to corporate site
- Listing in TEXSAR Annual Report as Event Sponsor
- Sponsorship Gift Package
- Event Day Special Delivery to one *local address**

Silver Sponsorship – \$1,000

- Name/Logo as *Silver Sponsor* on all event social media, email campaigns, and marketing materials.
- Logo on event page with link to corporate site
- Listing in TEXSAR Annual Report as Event Sponsor
- Sponsorship Gift Package
- Event Day Special Delivery to one *local address**

Bronze Sponsorship – \$500

- Name/Logo as *Bronze Sponsor* on all event social media, email campaigns, and marketing materials.
- Logo on event page with link to corporate site

**Event Day Delivery will include: special libations catered to sponsorship level and sponsor preference, exclusive drinkware, and additional sponsorship gift package. This will be delivered by a TEXSAR member day of the event. You will be contacted prior to the event regarding the matter to work out the details.*

Sponsorship Registration available at www.texasar.org/texasarlive.

Please direct all questions to Shannon Smith at 512-956-6727, shannon.smith@texasar.org.

TEXSAR is a 501(c)(3) nonprofit organization. EIN: 84-1644603