



TEXSAR'S TREK ACROSS TEXAS

TEXSAR Trek Across Texas:

An event benefiting TEXSAR: Texas Search and Rescue. TEXSAR is a 501(c)(3) nonprofit organization comprised of professionally trained volunteers that deploys at the request of law enforcement, public safety or emergency management officials. TEXSAR never charges for its services.

TEXSAR Board of Directors

Matt Woodruff, Chair
Justen Noakes, Vice Chair
Andrew Tull, Secretary
Pam Spann, Treasurer
Beth Alberts
Jonathan McComb
Julie Schnacke
The Hon. Beth Smith
Shawn Hohnstreiter

Justin McInnis
President & CEO

Dear TEXSAR Supporter,

TEXSAR's Trek Across Texas Challenge is a virtual, month-long physical challenge fundraiser. Participants choose from one of four virtual routes across Texas and have a month to walk/jog/run the route distance. Throughout the challenge, participants will update time/distance within the RunSignup portal and post photos and status updates of their journey. Participants will have the opportunity to create an individual fundraising page and encourage friends and family members to donate to TEXSAR in support of their challenge.

TEXSAR is looking for generous supporters to sponsor this event in efforts to raise funds to support our mission of serving the communities of Texas.

Registration: \$35 from 3/1/2022 to 3/31/2022

Late Registration: \$45 from 4/1/2022 until 4/30/2022

Included with each registration is a t-shirt, a few freebies, and a digital bib. Those who reach certain donation and challenge milestones will receive prizes after the challenge has ended.

This challenge is perfect for anyone who:

- **WANTS TO ESTABLISH EXERCISE AS A HABIT:** It takes a month to form a new habit. If you are having trouble making physical fitness a priority or struggle with a lack of accountability for an active lifestyle, this is your solution. Your Division Lead will thank you.
- **MISSES THE SENSE OF COMMUNITY:** Running out of answers to that "how's COVID going for you?" conversation? Invite your friends/family to join you and other challengers in this huge group effort to be fit and raise money for your favorite Search and Rescue team. Share photos, status updates, and words of encouragement. Bragging is also encouraged.
- **LOVES TO COMPETE:** i.e. any given TEXSAR member. There is a lot to compete for in this challenge: money raised, miles run, and completion time. Digital leadership boards give you real-time updates on the status of fellow participants so you know exactly how to get a leg up on the competition.
- **And most importantly...LOVES TEXSAR!** All profits from this fundraiser go to TEXSAR. In addition to registration fees, any donations you solicit through your individual fundraising page helps our organization to do what it does best- help Texans in need.

We ask for your support by registering as a participant, creating a team, or via one of our Sponsorship Opportunities.

Kind Regards,
Whitney Huddleston, Development Officer



2022 Sponsorship Opportunities

Presenting Sponsorship - \$10,000

- Only 1 available
- Premium sponsorship gift package
- Logo placement on all marketing materials including but not limited to: all event press releases, social media and email campaigns, and marketing materials
- Minimum of (3) social media posts featuring your sponsorship (Facebook, Instagram)
- Logo on event page with link to corporate site
- Logo on TEXSAR Homepage, event t-shirts, and branded runner swag item
- Listing in Annual Report as Event Sponsor
- 4-person team at TEXSAR Memorial Clay Shoot in June
- 4 admissions to *Search Party* Gala in December

Gold Sponsorship - \$5,000

- Sponsorship gift package
- Name/Logo as *Gold Sponsor* on all event press releases, social media, email campaigns, and marketing materials
- Logo on event page with link to corporate site
- Logo on TEXSAR Homepage, event T-shirts, and branded runner swag item
- 4 admissions to the *Search Party* Gala in December

Silver Sponsorship – \$3,000

- Name/Logo as *Silver Sponsor* on all event press releases, social media, email campaigns, and marketing materials
- Logo on TEXSAR Homepage and event t-shirts
- Logo on event page with link to corporate site
- Two tickets to either the Search Party Gala in December or TEXSAR Memorial Clay Shoot in June

Bronze Sponsorship – \$1,500

- Name/Logo as *Bronze Sponsor* on all event social media, email campaigns, and marketing materials
- Logo on event page and event t-shirt

Bronze – In-Kind (Equal to \$250 value or more, Ex: 250 items for Swag Bags)

- Listing on event page and t-shirt
- Swag item included in all Runner swag bags

Sponsorships can be purchased online: <http://www.texasar.org/trekacrosstexas>



Please direct all questions and sponsor registrations to Shannon Smith at 512-956-6727, shannon.smith@texasar.org.

TEXSAR is a 501(c)(3) nonprofit organization. EIN: 84-1644603